



# SIGNATURE EVENT

SATURDAY, MARCH 1ST | 5PM-8:30PM  
SALEM CONVENTION CENTER  
**SPONSORSHIP OPPORTUNITIES**

## Presenting Sponsor: \$15,000

- Presenting sponsor of event (YMCA Signature Event, Presented by YOUR ORGANIZATION) featured with Y logo
- Recognized as Presenting Sponsor in all press and promotional materials
- Logo in event program and displayed on screen and table at event
- Opportunity to prominently display large (84"x42") full color banner with logo at event
- 2 tables of 10 guests at event
- Verbal recognition and organization spotlight during event
- 1 usage of the Withnell Family YMCA's Capitol Room
- Company logo on YMCA website
- Recognition in YMCA annual report and in 6 eNewsletters (96,000 impressions)
- Two 6-month family memberships to the YMCA (gifted to 2 families of your choice)

### Live Auction Sponsor



**MICRONESIAN  
ISLANDER  
COMMUNITY**

### Golden Ticket Sponsor



### Paddle Sponsor

**SECURED**

- Platinum sponsor recognition in all marketing materials at event
- Logo in event program and displayed on screen and table at event
- Opportunity to display small (60"x30") full color banner with logo at event
- 1 table of 10 guests at event
- Verbal recognition at event
- Logo on YMCA website
- Recognition in YMCA annual report and in 6 eNewsletters (96,000 impressions)
- Two 6-month family memberships to the YMCA (gifted to 2 families of your choice)

## Platinum Sponsor: \$5,000

- Logo in event program and displayed on table at event
- 1 table of 10 guests at event
- Verbal recognition at event
- Logo on YMCA website
- Recognition in YMCA annual report and in 3 eNewsletters (48,000 impressions)
- Two 3-month family memberships to the YMCA (gifted to 2 families of your choice)

## Gold Sponsor: \$2,500

- Name in event program and displayed on table at event
- 1 table of 10 guests at event
- Name on YMCA website
- Recognition in YMCA annual report

## Table Sponsor: \$1,500

Contact Lana McCoy to set up your sponsorship - [lmccoy@theyonline.org](mailto:lmccoy@theyonline.org)